

Sparkling Ice[®] +Caffeine

Timing:

Available to order now



Description:

The perfect pick-me-up! A Sparkling Ice line extension with the right amount of caffeine to get you through the day.

Insights:



The Sparkling Ice +Caffeine portfolio delivered \$81M in dollar sales and grew +64% vs 2021.*



Consumer research shows zero sugar is the #1 purchase driver for the beverage category.**



70mg of naturally sourced caffeine.



One of the few caffeinated sparkling waters offering antioxidants and vitamins.

*SOURCE: IRI TOTAL US MULO+C 10.1.21. **SOURCE: 2021 GUT CHECK SURVEY, US BEVERAGE TRENDS JAN 2021

Zero sugar. Live in full flavor.



Sparkling Ice® +Caffeine Specs

Timing:
Available to order now

TI/Hi:
20 cases per layer x 7
layer high (140 cases per
pallet)

Case count:
12/16oz cans

Can dimensions:
6.19" x 2.6" (H x D)

Case weight:
13.4 lbs.

Case dimensions:
10.75" x 8" x 6.29"
(L x W x H)

Pallet weight:
1,872.2 lbs.
(includes the 50 lbs. pallet)

Pallet dimensions:
48" x 40" x 49.03"
(L x W x H)

Pallet cube:
54.48 cu ft

Case cube:
0.31 cu ft

MSRP:
Lined priced with
portfolio.



16 oz Can



12 Pack



16 oz Can



12 Pack



16 oz Can



12 Pack



16 oz Can



12 Pack



16 oz Can



12 Pack



16 oz Can



12 Pack



16 oz Can



12 Pack



Zero sugar. Live in full flavor.

©2021-2022 Talking Rain Beverage Company, Inc. • Sparkling Ice® is a registered trademark of Talking Rain. 202111392250

